

The Four Zones of Competence

GENIUS

- What work do you so love doing that it doesn't seem like work?
- Which aspects of your work generate the highest ratio of positive results compared to time spent?

EXCELLENT

- What do you consistently get positive feedback about in your work and life?
- What do you do better than just about anyone?

INCOMPETENT

- What do you consistently get negative feedback about in your work?
- What work do you do that just about anyone can do better?

COMPETENT

- What work do you do that others can do just as well or better?
- What work do you do well but doesn't feel totally satisfying?
